Four-Year Study Plan of Media and Communication Studies Programme (2025 cohort)

Rev 20260129

Course Code	Course Title	Year One			Year Two			Year Three		Year Four	
		Sem 1	Winter	Sem 2	Sem 1	Sem 2	Summer	Sem 1	Sem 2	Sem 1	Sem 2
I. Major Required Courses (57 Units)											
(i) MR Courses on Media/Communication Theories											
COMM1023	Fundamentals of Communication	3									
MCOM1003	Introduction to Media Studies			3							
MCOM1013	New Media, Culture and Society			3							
MCOM2013	Communication Theories I				3						
MCOM2023	Communication Theories II					3					
MCOM3003	Media in China							3			
MCOM3093	Media Research Methods							3			
MCOM3133	Media Law and Ethics								3		
MCOM3123	International Communication									3	
MCOM4003	Advanced Topics in Media Studies										3
(ii) MR Courses on Practical Skills											
MCOM2033	Foundations of News and Feature Reporting				3						
MCOM2083	~~Multimedia Production I~~ Video Production for Journalism					3					
MCOM2053	Reporting Laboratory (1)							3			
MCOM3023	Reporting Laboratory (2)								3		
MCOM3173	Gender, Identity and the Media								3		
MCOM4103	AI and Journalism									3	
MCOM4013	Convergent Journalism										3
MCOM4073	Final Year Project (MCOM)										6
II. Major Elective Courses (12 Units)											
ME01 ME02 ME03 ME04								3	3	6	
III. University Core Courses (37 Units)											
UCLC1003	University Chinese			3							
UCLC1013	English for Academic Purposes I	3									
UCLC1023	English for Academic Purposes II			3							
UCAI1003	Introduction to AI Literacy	3									
CHI1103	Introduction to Modern Social Theories				3						
CHI1203	Morality and Foundations of Law			3							
CHI1063	Chinese Culture and Modern China					3					
CHI1073	Contemporary Chinese Society and Thought I	3									
CHI1253	Contemporary Chinese Society and Thought II					3					
CHI1193	Contemporary World and China①						2				
MT1003	Military Training		2								
WPEX1013	Emotional Intelligence			1							
WPEX2013	Experiential Arts②					1					
WPEX2023/ WPEX2033	Voluntary Service②, or Environmental Awareness②				1						
UCHL1XX3	Healthy Lifestyle②	1		1		1					
IV. General Education Courses (18 Units)											
Level 1 Foundational Courses	History and Civilization②				3						
	Quantitative Reasoning②	3									
	Values and the Meaning of Life②			3							
Level 2 Interdisciplinary Thematic Courses	Culture, Creativity and Innovation②, or Science, Technology and Society②, or Sustainable Communities②					3④		3			
Level 3 GE Capstone Courses	Service-Learning Course②, or Service Leadership Education Course②, or Experiential Learning Course②, or Interdisciplinary Independent Study②									3	
V. Free Elective Courses (24 Units)											
FE01 FE02 FE03 FE04 FE05 FE06 FE07 FE08		3③		3	3			3	6	3	3
Total Units: 148		**19**	**2**	**23**	**16**	**17**	**2**	**18**	**18**	**18**	**15**

① This 2-unit course requires student to attend at least 10 lectures within his/her first two years of study.

② This denotes a course category in which a list of courses may be developed for students' selection. Students are expected to refer to the Online Course Selection System for courses available under each category.

③ Students are recommended to take FE courses offered by the MCOM Programme.

④ Students are required to take GTSC2093 IT for Success in Everyday Life and Work under this category.

Four-Year Study Plan of Digital Global Communication plus Media and Communication Studies Programme (2025 cohort)

Rev 20261110

Course Code	Course Title	Year One			Year Two			Year Three		Year Four	
		Sem 1	Winter	Sem 2	Sem 1	Sem 2	Summer	Sem 1	Sem 2	Sem 1	Sem 2
I. Major Required Courses (57 Units)											
(i) MR Courses on Media/Communication Theories											
COMM1023	Fundamentals of Communication	3									
MCOM1003	Introduction to Media Studies			3							
MCOM1013	New Media, Culture and Society			3							
MCOM2013	Communication Theories I				3						
MCOM2023	Communication Theories II					3					
MCOM3003	Media in China							3			
MCOM3093	Media Research Methods							3			
MCOM3133	Media Law and Ethics								3		
MCOM3123	International Communication									3	
MCOM4003	Advanced Topics in Media Studies										3
(ii) MR Courses on Practical Skills											
MCOM2033	Foundations of News and Feature Reporting				3						
MCOM2083	~~Multimedia Production I~~ Video Production for Journalism					3					
MCOM2053	Reporting Laboratory (1)							3			
MCOM3023	Reporting Laboratory (2)								3		
MCOM3173	Gender, Identity and the Media								3		
MCOM4103	AI and Journalism									3	
MCOM4013	Convergent Journalism										3
MCOM4073	Final Year Project (MCOM)										6
II. Major Elective Courses (12 Units)											
ME01 ME02 ME03 ME04								3	3	6	
III. University Core Courses (37 Units)											
UCLC1003	University Chinese			3							
UCLC1013	English for Academic Purposes I	3									
UCLC1023	English for Academic Purposes II			3							
UCAI1003	Introduction to AI Literacy	3									
CHI1103	Introduction to Modern Social Theories				3						
CHI1203	Morality and Foundations of Law			3							
CHI1063	Chinese Culture and Modern China					3					
CHI1073	Contemporary Chinese Society and Thought I	3									
CHI1253	Contemporary Chinese Society and Thought II					3					
CHI1193	Contemporary World and China①						2				
MT1003	Military Training		2								
WPEX1013	Emotional Intelligence			1							
WPEX2013	Experiential Arts②					1					
WPEX2023/ WPEX2033	Voluntary Service②, or Environmental Awareness②				1						
UCHL1XX3	Healthy Lifestyle②	1		1		1					
IV. General Education Courses (18 Units)											
Level 1 Foundational Courses	History and Civilization②				3						
	Quantitative Reasoning②	3									
	Values and the Meaning of Life②~~③~~			3							
Level 2 Interdisciplinary Thematic Courses	Culture, Creativity and Innovation②, or Science, Technology and Society②, or Sustainable Communities②					3④		3			
Level 3 GE Capstone Courses	Service-Learning Course②, or Service Leadership Education Course②, or Experiential Learning Course②, or Interdisciplinary Independent Study②									3	
V. Free Elective Courses (24 Units)											
FE01 FE02 FE03 FE04 FE05 FE06 FE07 FE08		3⑤*		3	3⑥*			6⑦*~~⑧~~#	3⑨#	3⑨#	3
Total Units: 148		**19**	**2**	**23**	**16**	**17**	**2**	**21**	**15**	**18**	**15**

① This 2-unit course requires student to attend at least 10 lectures within his/her first two years of study.

② This denotes a course category in which a list of courses may be developed for students' selection. Students are expected to refer to the Online Course Selection System for courses available under each category.

~~③ Students are suggested to take GFVM1033 Ethics in An Era of Artificial Intelligence and Robotics under this category.~~

④ Students are required to take GTSC2093 IT for Success in Everyday Life and Work under this category.

* Common Core Course (Required) - CCR

⑤ Students are required to take DSS2043 Machine-Learning Mathematics for Non-Science Students under FE.

⑥ Students are required to take COMM3123 Digital Research for Humanities and Social Sciences under FE.

⑦ Students are required to take DGCX3003 AI Tools for Creative Process and Transmedia under FE.

~~⑧ Students are required to take xxxx FYP II under FE.~~

Common Core Course (Elective) - CCE:

DGCX3013	Algorithmic Culture
DIS3063	AI and Computer-Aided Translation
GLD2053	Global Digital Transformation: AI, IoT and Blockchain
MCOM4093	Technoculture
PRA4073	Big Data and Advertising
PRA4083	Design Thinking and User Experience for Digital Innovation
TDH3013	Digital Narratives and Storytelling
TDH4013	Digital Text Analysis and Visualization
~~TRA3123~~	~~Computer-Aided Translation~~

⑧ Students are required to take one of the above CCE courses under FE.

⑨ Students are required to take one of the above CCE courses under FE.

ME Course List of MCOM (2025 cohort)

Rev 20260120

Course Code	Course Title	Units
ME Courses on Media/Communication Theories		
CCGC3093	Understanding Communication in Chinese Culture	3
CCGC4033	Aesthetics of Chinese Cinema	3
CCGC4073	Chinese Cultural Resources and Creative Industries	3
COMM2033	Persuasion and Social Influence	3
COMM3013	Introduction to Fashion Communication	3
COMM3023	Organizational Communication	3
COMM3033	Social Media Communication	3
COMM3043	Public Affairs and Communication	3
COMM3053	Health and Science Communication	3
COMM3073	Advanced Qualitative Research in Communication	3
COMM3083	Advanced Quantitative Research in Communication	3
COMM3093	Media and Mental Health	3
COMM3103	Music as Communication	3
COMM3113	Sustainability and Communication	3
COMM4003	Unveiling Tomorrow ’ s Media: Challenges and Tools in Communication	3
MCOM2043	Documentary Film Classics	3
MCOM2073	History of East Asian Media and Culture	3
MCOM2093	Popular Culture and Journalism	3
MCOM3043	Culture, Media and Tourism	3
MCOM3053	Seminar in Cultural Theories and Globalisation	3
MCOM3063	Social Media Analytics	3
MCOM3073	Risk, Crisis, and Communication	3
MCOM3163	Study on Intercultural Communication Issues	3
MCOM3193	Journalism and Truth	3
MCOM3203	The Language of Journalism	3
MCOM3253	Theory and Practice of Online Video	3
~~MCOM4053~~	~~Analysis of Media Content and Media Frames~~	~~3~~
MCOM4093	Technoculture	3
PRA2053	Cases Studies in Public Relations and Advertising	3
PRA4003	Advertising and Society	3
~~PRA4013~~	~~Special Topics in Public Relations and Advertising~~	~~3~~
PRA4083	~~Human Computer Interaction~~ Design Thinking and User Experience for Digital Innovation	3
ME Courses on Practical Skills		
COMM3063	Trans-editing for Journalism and Public Relations	3
MCOM2063	Foundation of Photojournalism	3
MCOM2103	Entertainment Journalism	3
MCOM2113	International Organizations Reporting	3
MCOM3033	Internship (MCOM)	3
MCOM3103	~~Multimedia Production II~~ Documentary Storytelling	3
~~MCOM3113~~	~~Multimedia Production III~~	~~3~~
MCOM3223	International News	3
MCOM3263	Chinese News and Feature Writing	3
MCOM4063	Business and Financial Reporting	3
MCOM4083	Advanced Audio Production	3
PRA3073	Branding in Advertising	3